

I oppose loosening the rules designed to promote and protect diversity of media ownership. These rules were adopted to ensure that the public would receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates. The cable ownership

cap is a crucial element of our democratic media, and it should not be weakened.

Please protect the individual broadcast groups that still cater to the needs of their markets. Having all TV media, particularly in major markets, owned by just a few conglomerates, will lessen risk taking and variety as big companies seek the efficiencies that such consolidation would provide. The strength of our free media system is that individual in each market make programming decisions specifically for their viewing public. I can't see how letting those few companies make those decisions would be in the public's best interests